

Successful Fundraiser Tips

Communication

1. Communicate to all in your group that you are doing a coffee fundraiser
2. Communicate to all your purpose for doing the fundraiser
3. Communicate to all your expectation
4. Figure out how many \$20.00 boxes of coffee each person can sell.
5. Have a reward for the people that sells the most coffee
6. Brainstorm with your group on ways to sell the coffee (door to door, setting up a table etc)

Preparation

1. Have everyone fill out and sign a goal sheet
2. Order a fundraising package that fits your goals
3. Receive your coffee, boxes and custom labels
4. Put together all your retail boxes
5. Distribute the boxes of coffee to each person in the group

Retail

1. Sell the retail boxes for \$20.00 each. If needed break open box and sell each bag of coffee for \$10.00 each.
2. Ask permission from a local retailer to set up a fundraiser table out side their store
3. Door to door selling is one of the most effective ways to sell coffee (tell your group not to go door to door alone. Team up with another person or chaperone. Don't go in the evening hours. Stay in neighborhoods that you are familiar with).